



You are invited!

Please join us for a THRASS demonstration and the official announcement and launch of the 2nd TalkTogether School - Sunlands Primary School - at the Edit Microsystems stand in the Exhibition Hall at 1630hrs, Thursday 6 September 2007

ITSHATHI YEKHALENDI YESIXHOSA
 Dilala imidlalo yemibuzo neempendulo usebenzisa amagama, anobumba namanani

Intsuku zeveki
 Mvulo Lwesibini Lwesithathu Lwesine Lwesihlanu Mqibelo Cawa
 Imihla engangeni impelaveki
 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
 Inyanga zonyaka

Amanani enyanaga
 Mqungu Mdumba Kwindla Tshazimpuzi Canzibe Silimela Khala Thupha Msintsi Dwarha Nkanga Mnga
 Amanani ukusuka kwisinge ukuya kumashumi amabini
 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

nye mbini ntathu ne ntlanu ntandathu sixhenxe sibhozo lithoba lishumi
 ishumi elinanye ishumi elinesibini ishumi elinesithathu ishumi elinesine ishumi elinesihlanu
 ishumi elinesithandathu ishumi elinesixhenxe ishumi elinesibhozo ishumi elinesithoba amashumi amabini

mnyama zuba mdaka luhlaza ngwevu mthubi mfusa bomvu mhlophe tyheli

a b c d e f g h i j k l m n o p q r s t u v w x y z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

An example of the multi-lingual calendar charts which are available in the eleven official South African languages and downloadable for free on www.talktogether.co.za as well as www.thrass.co.uk Note: Should you have any suggestions for improving the calendar charts and associated software, please send us details in an email to info@talktogether.co.za

The TalkTogether Project is an initiative with a vision to increase literacy through the improved teaching and learning of English

The TalkTogether Project, a unique educational partnership between THRASS and Absa, a member of the Barclays Group, has the potential to revolutionise the teaching and learning of language in South Africa.

TalkTogether is an initiative, run in association with universities, primary schools and other organisations across the country. Its aim is to increase literacy in all areas and provide a platform to celebrate South Africa's 11 national languages.

With the support of selected University Education Faculties, TalkTogether Schools will be established to help in the training of foundation-level teachers, the teaching of children and the promotion of research in education.

Under-pinning the initiative is THRASS (Teaching Handwriting Reading And Spelling Skills), the brainchild of educational psychologist and entrepreneur, Alan Davies. It is a unique, ground-breaking teaching methodology designed to improve the learning and teaching of English. THRASS specifically targets foundation-level learners and their teachers, as this is a key stage for kids to grasp lifelong learning skills.

A strong foundation in English is created by using the 26 letters of the alphabet and 44 phonemes (sounds) as well as graphemes to explain sounds and words. In addition, the THRASS Phoneme Machine is a ground-breaking computer programme that uses the International Phonetic Alphabet and moving human lips to demonstrate the pronunciation of sounds and a variety of frequently-used English words. Interactive flash-cards, pictures and calendar charts are also used.

The THRASS methodology is currently being used to improve teaching and learning techniques in other languages, including Afrikaans, isiNdebele, isiXhosa, isiZulu, Sepedi, Sesotho, Setswana, siSwati, Tshivenda and Xitsonga.



Learn to read... Read to learn

The **TalkTogether Project** was launched at the Roseneath Primary School in Johannesburg in July 2007, in conjunction with The University of the Witwatersrand School of Education, who will conduct studies to measure the effectiveness and impact of THRASS on **literacy training and learning**.

Dr Jean Place, Head of the Foundation Phase Program at the Wits School of Education, is at the forefront in introducing the THRASS Program to **South African** schools and universities. Wits is the first tertiary institution in the world to introduce a mandatory two-day THRASS certificate course as part of its foundation-phase programme for all third year Bachelor of Education students.

School educators will not be left out. The **TalkTogether Project** will run a number of teacher **training** events in partnership with teacher organisations such as the National Professional Teachers Organisation of South Africa (NAPTOSA) and the South African Democratic Teachers Union (SADTU).



Alan Davies, Educational Psychologist, Founder and Managing Director of THRASS, carrying out a demonstration with a learner from Roseneath Primary School in Johannesburg using an interactive SMART Board.



Alan Davies, with four learners from Roseneath Primary School, the first TalkTogether School on the African continent. The next two TalkTogether Schools are Sunlands Primary in Cape Town (supported by CPUT) and George Randell Primary in East London (supported by Fort Hare University).

Some **Comments** about THRASS

"Excellent course! What a wonderful approach to literacy, that makes so much sense. I look forward to implementing this in my classroom. Dynamic presenter!"

Feedback from a THRASS two day certificate course in the Western Cape, July 2007

"I really enjoyed it and found it extremely helpful. Some of the children I teach are unable to read and write. I was really concerned and worried because I did not even know how to start revising phonemes and graphemes. Now I know exactly what to do and I am extremely relieved and excited to start teaching them."

Feedback from a THRASS two day certificate course in Gauteng, June 2007

For more **information**

Send an sms to 32828 (charged at R1 per sms, terms and conditions apply) or visit www.talktogether.co.za or www.thrass.co.uk

Alternatively, send an email to info@talktogether.co.za or write to the Absa Foundation, P.O. Box 7735, Johannesburg 2000.

